

# Cleantech Approval Project (CAP)

Cleantech Scandinavia, with the support of Swentec, is hosting a high profile event on the 8<sup>th</sup> of October 2008 in Göteborg, to speed up the development and commercialisation of Nordic clean technologies by bridging the gap between young innovative companies, venture capital (VC) actors and key potential industrial customers and partners. This is an afternoon session of the 'Building Bridges' cleantech conference.

## Current issue in cleantech venture capitalism: the 'death valley'



The 'death valley' of company growth is a very significant problem for cleantech companies having spent their 'seed' money and seeking VC funding. In many cases, the concept has at this stage proved to fulfil its promises and the innovation has been further developed, but no paying customers have yet purchased the technology. As VC actors often require this before they invest larger sums and a majority of potential customers prefer to see proven and tested products before they order, the company finds itself in the so called 'valley of death', finding it difficult to attract investments as well as first customers, despite having a potentially valid

business idea. The Cleantech Approval Project (CAP) aims at tackling this issue and thereby at contributing to accelerate the growth of the Nordic cleantech sector.

## Target audience

Industrial and venture capital investors, Industrial buyers of clean technologies

## Program

5 pre-assessed Nordic cleantech companies within the fields of energy, materials and water will present their business case. The companies selected have developed a technology with applications for potential industrial buyers and partners:

13:30	Cleantech Scandinavia	Introduction
14:00	Sunsil (Denmark)	High yield photovoltaic module with an integrated grid inverter
14:30	Sorbisense (Denmark)	Measuring units for water quality in ground-, surface-, and drinking-water and wastewater
15:00	Coffee break	
15:30	Applied Nano Surfaces (Sweden)	Nano-composite surface improving properties in terms of low friction and durability
16:00	Pegasor (Finland)	Innovative fine particle monitoring sensors for diesel vehicles
16:30	re8 / Cefibra (Sweden)	Biocomposite materials for molding and extrusion processes within the plastics industry

Participants will be provided with profile information about each company prior to the session.

## Contact

Do not hesitate to contact us for any questions or comments at: [info@cleantechscandinavia.com](mailto:info@cleantechscandinavia.com). Also visit our webpage at [www.cleantechscandinavia.com](http://www.cleantechscandinavia.com).