

# BUILDING BRIDGES

Conference Program  
October 7-8 in Gothenburg

 **OCTOBER 7**  
**CLEANTECH STRATEGIES  
AND SOLUTIONS**

 **OCTOBER 8**  
**FINANCING CLEANTECH**



Welcome to  
Scandinavia's largest  
cleantech conference  
and exhibition.

Speakers include  
presidents and CEOs  
from Volvo, General  
Electric, IKEA, SKF,  
Cleantech Group, 7th  
Pensions Fund, WSP,  
NCC, etc.

Program updates and  
registration at:

[www.cleantechscandinavia.com/  
conference](http://www.cleantechscandinavia.com/conference)



  
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THE SWEDISH EXHIBITION CENTRE GÖTEBORG

**Cleantech  
Scandinavia**   
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**ECO-TECH  
SCANDINAVIA**

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# DAY 1: OCTOBER 7 CLEANTECH STRATEGIES AND SOLUTIONS

09.00 - 10.00 Registrations and coffee

10.00 - 12.30 Morning session

10.00 Keynote speakers:

- **Lena Ek, Member of the EU Parliament :**

Upcoming EU policy affecting the cleantech market

- **Maria Wetterstrand, Swedish Green Party's spokesperson:**

"Policy change - instead of climate change"

**11:00 - 11:30 Coffee break**

11:30 Keynote speakers:

- **Hans Enocson, National Executive Nordic and the Baltic States, GE:** GE's Ecomagination

- **Michelle Kaufmann, Founder and Chairman, Michelle Kaufmann Designs:**

Green-built prefab homes

**12.30 - 13.30 Lunch** - Sponsored by Swentec

13.30 - 17.00 Parallell afternoon sessions

All afternoon sessions include a coffee break between 15:00 and 15:30

## **SESSION A: CLEANTECH STRATEGIES IN THE INDUSTRY** **HOST: CLEANTECH SCANDINAVIA**

- Raphaël Jachnik, Cleantech Scandinavia:  
An introduction to cleantech strategies in the industry
- Inger Strömdahl, Director Environmental Policy, Confederation of Swedish Enterprise:  
The environmental benefits of new products
- Tom Johnstone, CEO SKF:  
Sustainability in SKF
- Johan Stenebo, Managing Director IKEA GreenTech:  
IKEA Greentech - A tool for green tech growth
- Anders Brännström, President and CEO, Volvo Technology Transfer:  
Why is Volvo Technology Transfer investing in cleantech?
- George Basile, Director Cleantech, Bite Communications:  
Cleantech positioning and communication

## **SESSION B: NEW PARTNERSHIPS IN SUSTAINABLE CITY DEVELOPMENT** **HOSTS: WSP, WHITE ARCHITECTS, NCC, SCHENKER**

- Anneli Hulthén, Deputy Mayor City of Gothenburg:  
Sustainable City Development
- Peter Sharatt, Energy Director, WSP Environmental:  
The global market for sustainable cities
- Olle Ehrlén, CEO NCC:  
The business case for sustainable construction
- Sara Grahn, White Architects and professor in Sustainable Architecture at KTH:  
Sustainable integrated design
- Jacob Rheborg, Schenker Consulting:  
Sustainable city logistics
- Michelle Kaufmann, Founder and Chairman, Michelle Kaufmann Designs:  
The role of architects, builders and city planners in creating sustainable cities
- Peter Örn, Chairman of the Delegation for Sustainable Cities: The Swedish Government's new initiative for urban sustainability

## **SESSION C: BIOGAS HIGHWAY** **HOST: BUSINESS REGION GÖTEBORG**

- Lena Ek, EU-parliament:  
The EU biofuel policy
- John Boesel, President, Calstart (California):  
Alternative fuels for heavy duty trucks in California
- Anders Kellström, AB Volvo, Sweden:  
Dual fuel - biomethane in diesel engines
- Henk Verbeek, Rolande LNG (Netherlands):  
Liquified methanegas for trucks in the Netherlands
- William Brown, Terracastus Technology:  
Production of liquified biomethane
- Peter Maksinen, Göteborg Energi:  
Results from the gasification research plant at Chalmers
- Birgit Maria Wöber, Managing Director, Gibgas (Germany):  
Turbo CNG on the Biogas Highway - a new generation bi fuel cars

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# DAY 2: OCTOBER 8 FINANCING CLEANTECH

09.00 - 10.00 Registrations and coffee

10.00 - 12.30 Morning session

10.00 Key note speakers:

- **Richard Youngman, Managing Director, Cleantech Group – Europe:** Global and European Cleantech Trends
- **Jan-Olaf Willums, CEO Think Global:** Successful fundraising for Nordic cleantech

**11:00 - 11:30 Coffee break**

11:30 Key note speakers:

- **Alexander Lidgren, Founder and Chairman, Cleantech Scandinavia:** Nordic cleantech trends
- **Peter Norman, CEO 7th Pension Fund:** Sjunde AP-fonden's cleantech investment strategy

**12.30 - 13.30 Lunch** - Sponsored by Swentec

13.30 - 17.00 Parallell afternoon sessions

All afternoon sessions include a coffee break between 15:00 and 15:30

## **SESSION A: MANAGING ENERGY EFFICIENCY IN BUILDINGS**

### **HOST: MANAGENERGY, KANENERGI SWEDEN AND GAME NETWORK**

#### **SPEAKERS:**

- Randall Bowie, Chief Consultant, Rockwool International: Introduction to energy efficiency in buildings
- Malin Fransson, ManagEnergy Support Team: The 'ManagEnergy' program
- Jonas Norrman, GAME: Cleantech for energy efficient buildings - an overview
- Carl-Eric Hagentoft, Professor, Chalmers University: Homes for Tomorrow
- Stefan Olsson, Energy Agency for Southeast Sweden: Energy efficient Växjö
- Bo Norling, Alingsås Municipality: Renewable energy and building exhibitions in cities of the enlarged Europe
- Christer Nordström, Christer Nordström Architects: Architectural Integration of solar energy solutions in renovation projects
- Bengt-Göran Dalman, Head of Business Area Environment, Göteborg Energi: District cooling in Göteborg

## **SESSION B: EMERGING CLEANTECH MARKETS**

### **HOST: SWEDFUND**

#### **SPEAKERS:**

- Björn Blomberg, CEO, Swedfund: Cleantech in emerging markets overview
- Martin Hagbyhn, CEO, Purac (Läckeby Water): Successful case study of environmental technology transfer to China
- Henrik Danielsson, Head of Swedish Trade Council Beijing: Opportunities and challenges for cleantech companies in China
- Marco Berggren, Head of Technology Transfer, Tricorona: Carbon finance for clean technology
- Kari Homanen, Senior Investment Manager, Nordic Environment Finance Corporation: Cleantech investments in Russia and Eastern Europe
- Speaker to be confirmed: Financing and conducting environmental technology projects in Russia/Eastern Europe

## **SESSION C: CLEANTECH APPROVAL PROJECT (CAP) - BY INVITATION ONLY**

### **HOST: SWENTEC**

5 PRE-ASSESSED AND SELECTED NORDIC CLEANTECH COMPANIES PRESENT THEIR BUSINESS CASES:

- **Sunsil (Denmark)** - High yield PV product with the grid inverter integrated into the module of clean technologies, Industrial and venture capital investors
- **Sorbisense (Denmark)** - Measuring units for water quality in ground-, surface-, and drinking-water and wastewater
- **Applied Nano Surfaces (Sweden)** - Nano-composite surface improving properties in terms of low friction and durability
- **Pegasor (Finland)** - Innovative fine particle monitoring sensors for diesel vehicles
- **re8 / Cefibra (Sweden)** - Biocomposite materials for molding and extrusion processes within the plastics industry

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